



Formulation

No. 1011

Natural Shampoo *Meets Whole Foods Premium Body Care standard*

DESCRIPTION

This mild, sulfate-free shampoo has very low skin or eye irritation potential and is suitable for all ages and hair types. **Suga®Nate 160NC**, **Cola®TericCOAB** and **PolySuga®GlycinateC** are used in this clear, lightly colored formulation that offers abundant foam and will not excessively strip or dry hair. Supplementary conditioning or a modified appearance may be obtained with the addition of other ingredients.

The formulation shown below is developed with ingredients that meet **Whole Foods Premium Body Care** standards.

FORMULATION

Order	INCI Name	Trade Name	%
1	Water		qs to 100.00
2	Sodium Laurylglucosides Hydroxypropylsulfonate	Suga®Nate 160NC	19.00
3	Cocamidopropyl Betaine	Cola®Teric COAB	6.00
4	Sodium Bis-Hydroxyethylglycinate Coco-Glucosides Crosspolymer	Poly Suga®GlycinateC	3.00
5	Sodium Methyl Cocoyl Taurate	Pureact WS Conc ¹	9.00
6	Sodium Stearoyl Lactylate	Capmul® S18L ²	0.80
7	Blueberry Fragrance		0.05
8	Caprylhydroxamic Acid and Benzyl Alcohol and Glycerin	Benzostat™ ³	0.70

PROCEDURE

1. Combine ingredients 1-4. Heat to 50°C.
2. Add remaining ingredients in order, ensuring each is completely dissolved before proceeding.

TYPICAL PROPERTIES

Appearance Clear
pH 6.0
Viscosity 3,500 cps

SUPPLIERS

¹Innospec, ²Abitec, ³Inolex

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